



### SHUNYA-TAAL COLLECTION

Patterns that Speak, Rhythms that Resonate.

The Shunya-Taal collection is a tribute to India's rich cultural heritage, brought to life through the timeless concepts of Shunya and Taal. Shunya, symbolizing zero and completeness, is reflected in the minimalist yet profound designs that exude a sense of harmony and balance. Taal, representing rhythm and movement, inspires the dynamic patterns and textures, creating tiles that are deeply rooted in tradition while catering to modern aesthetics. This unique combination offers versatile design solutions, perfect for adding character to any space.

Drawing inspiration from the tabla, the iconic Indian percussion instrument, the collection embodies the essence of rhythm and artistry. The intricate tile patterns mimic the tabla's textured surface and tonal variations, creating a symphony of visual appeal. Each design strikes a perfect balance between cultural authenticity and contemporary sophistication, making it an ideal choice for diverse interiors. With Shunya-Taal, transform your space into a canvas of timeless elegance and rhythmic charm.

### ABOUT BHARAT FLOORINGS AND TILES

A place where new design meets traditional cement tiles.

The Bharat Floorings and Tiles, an ISO 9001:2015 Certified legacy brand is the leader in artisanal cement floorings in India since 1922. For a hundred years BFT's wide range of patterned and terrazzo tiles and elegant marble has graced iconic spaces and ruled the hearts of the who's who of Indian Society. Architectural marvels such as the Umaid Bhavan Palace to modern day celebrity homes demonstrate the foreverness of the brand.

Today, in a world that prizes mechanically produced floorings, the company still continues to skillfully blend craftsmanship with industrial scale to bring together unique flooring solutions that are long-lasting and beautiful. Our products are custom designed to create stunning floors and walls to suit eclectic tastes. Our patterned encaustic tiles have been much acclaimed by architects, and interior designers, and have received awards from UNESCO. We help designers to envision their dream floor and convert it into reality. The timeless elegance and durability of these tiles make them works of art. At BFT, we do all India projects and also export tiles to the USA, England, Sri Lanka, Mauritius, Dubai, etc.

### THE JOURNEY OF A

# 100YFARS



1922

Pheroze and Rustom Sidhwa started a tile manufacturing unit called The Bharat Flooring Tile Company

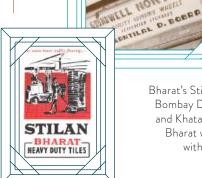


1935

Bharats' floors jazz up Art Deco precincts across Mumbai



Grindwell Abrasives is born



1980

Bharat's Stilan™ tiles in the Bombay Dyeing, Century and Khatau Makanji Mills. Bharat wins 7 contracts with the Tata group.

2005

Heritage Conservation: BFT restores the Salar Jung Museum, Hyderabad and then the Bhau Daji Lad Museum, Mumbai which won a UNESCO Award for Cultural heritage conservation in 2005



2013

Winning the UNESCO award for the Royal Bombay Yacht Club



2022

Completes 100 Years and gears up for the next one with an assortment of home decor, called the BFT Home.



1930

Bharat Tiles found their way into the Bombay Central Railway station, Royal Mint, Universities, and even the Governors' houses

1937

Bharat's Indian and Italian Marbles in swadeshi banks and insurance companies



1960

The debut of Stilan™ heavy duty tile for Industries



Dusting off its original molds from the 1920s and rediscovering its original catalogues, Bharat's Heritage™ range was relaunched in 1999 at the Kala Ghoda Arts Festival, Mumbai.



2010

Reviving the craft of in-situ floors

### 2014 onwards

BFT pioneers collaborations with top design talent for fresh tile collections spanning the next decade



And the journey continues...

## THE BFT PROCESS A CENTURY YEAR OLD TIMELESS TECHNIQUE.



### 1 BLENDING

The pigment composition is a mixture of high quality white Portland cement, marble powder and natural mineral colour pigments. The ingredients are blended together carefully over a period of 3-4 hours to produce the final colours.



### 4 HARDENING

After pressing, the tiles are removed from the mold and placed on a rack until they harden enough to be moved into a tank of water.



### 2 MOULDING

The colours are filled with hand into a metal mold. The metal mold, containing the desired pattern is handmade from specific design drawings. Handmade cement tiles are unique and are expected to have slight imperfections, which give them character and depth.



### 5 HYDROLYSIS

The tiles are cured in water for several days, and not touched, during which they undergo a hydrolysis process and harden into strong concrete.



### 3 COMPRESSING

A cork in the form of a strong metal plate is applied at the top of the mold and the tile is pressed using a mechanical hydraulic press. The pressure applied is up to 1-ton per square inch, which produces a compact tile.



### 6 DRYING

They are then removed from the tank, and allowed to further cure in the air, until they are fully ready to be shipped to the customer.

ABOUT THE DESIGNER

### CANNA PATEL

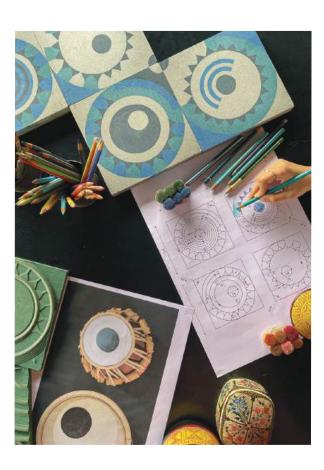
Canna Patel is a renowned Architect & Interior Designer with over 30 years of professional experience. She is the founder & chairperson at HCP Interior Design Pvt.Ltd. In 2006, focusing on interior design early in her career. She is known for her unique style that seamlessly blends interiors with architectural forms and spaces.

She has worked on more than 300 interior projects, primarily focusing on private residences, corporate offices, hospitality projects and institutional buildings.

In September 2023, Canna launched her book 'Meaning is More: Interior Design for India'. The book, a first in its industry, takes the readers on a captivating journey, brimming with stories, vivid anecdotes, evocative photographs, and vibrant illustrations.

Through this book, Canna shares the fivedesign principles that have shaped her illustrious career, infusing every space she designs with a profound meaning.





ABOUT THE COLLECTION

### **INSPIRATION**

The Shunya Taal collection by Bharat Floorings celebrates the harmonious blend of tradition and innovation. Inspired by the concept of "shunya" or zero, it symbolizes a cycle of infinite possibilities, representing balance and timelessness. The intricate designs draw from Indian heritage and tabla, integrating geometry and patterns reminiscent of classical architecture and art forms.

This collection embodies the philosophy of grounding spaces and Indian tradition surrounding the concept of Tabla while creating a rhythmic visual appeal. Each tile is meticulously crafted to exude elegance, merging functionality with an artistic essence. Shunya Taal is a tribute to the interplay of simplicity and depth, redefining modern interiors with a touch of history.

FLOOR TILE PATTERN

## TAK DHI NAA DHIN

THE SHUNYA TAAL COLLECTION IS A TRIBUTE TO THE RICH CULTURAL HERITAGE OF INDIA, EXPRESSED THROUGH THE TIMELESS SYMBOLS OF SHUNYA AND TAAL. THESE ELEMENTS CREATE A RANGE THAT IS BOTH GROUNDED IN TRADITION AND FORWARD-THINKING, OFFERING A VERSATILE AND STYLISH SOLUTION FOR DIVERSE INTERIOR APPLICATIONS.

SHUNYA TAAL COLLECTION

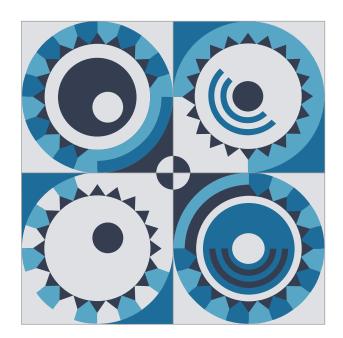
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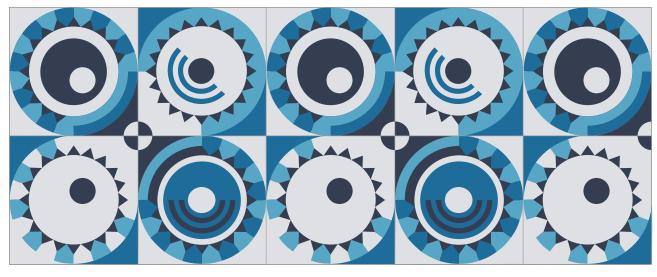








NAA DHIN











Size of each tile: 20 cm x 20 cm.



WALL TILE PATTERN

## DHA GEE TIN TAA

SHUNYA TAAL COLLECTION

SHUNYA REPRESENTING THE CONCEPT OF ZERO AND COMPLETENESS, IS REFLECTED IN THE MINIMALIST YET PROFOUND DESIGN OF THE TILES.

TAAL, SYMBOLIZING RHYTHM AND MOVEMENT, IS CAPTURED IN THE DYNAMIC PATTERNS AND TEXTURES.

DHA GEE











TIN TAA







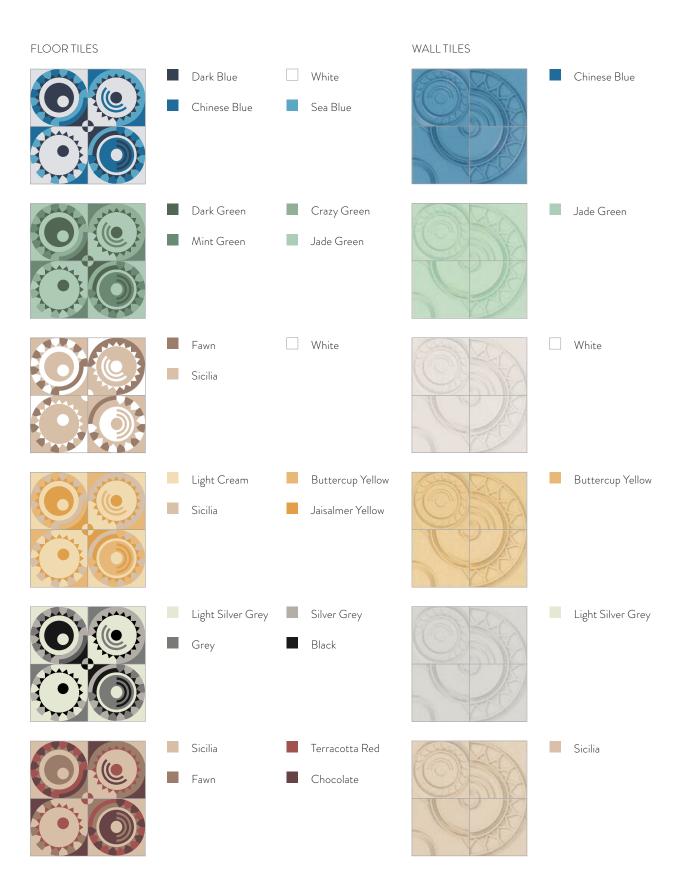




Size of each tile:  $20 \text{ cm} \times 20 \text{ cm}$ .



## THE COLOURWAYS





## THE VISUALIZATIONS



Shunya-Taal Wall Tiles in the shade of Sicilia.



## THE VISUALIZATIONS



Shunya-Taal Wall Tiles in the shade Chinese Blue.



Shunya-Taal Floor Tiles in the shades of Light Cream, Sicilia and Buttercup Yellow.



Shunya-Taal Floor Tiles in the shades of White, Sicilia and Fawn.



# SHUNYA-TAAL COLLECTION

CONFORMING TO IS 1237

### TECHNICAL COMPOSITION

**Topping** White cement, pigment, filler **Backing** Grey cement, Stone Grit/Dust



Topping Layer ~ 10mm

Backing Layer ~ 13mm



Wet Transverse Strength Above 3N/mm²



Abrasion Test for Flooring Tile Below 3.5mm



Water Absorption Below 10%



Standard Size 20cmx20cm



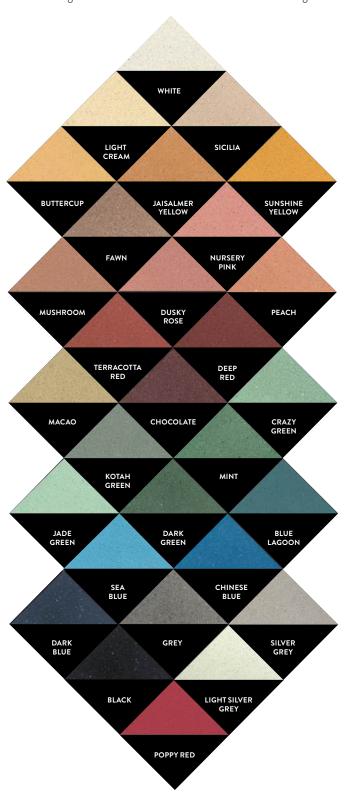
Thickness For Flooring Tile 22mm - 23mm



Thickness For Wall Cladding Tile 20mm

### COLOUR CHART

These colours are indictive. Cement colour shades will be slightly different from printed colours. Though we use the finest ingredients and blend these with utmost care, variations in the shades of raw material can lead to variations between batches. These are the hallmark and charm of handcrafted products. Note: blue and green colours are not recommended for use in sunlight.





### A CENTURY OF MAKING ARTISANAL TILES

With a reputation dating back for 100 years, Bharat Floorings & Tiles is considered a leader in custom-made cement floorings. Customers have trusted the brand's superior quality and welcomed the company into their daily lives, creating invaluable memories for generations of office and homeowners. Our commitment to handmade has created bespoke and unique products that can serve as cherished family heirlooms for years to come. Our cement tiles are made by hand, one at a time, using mineral pigments. After the tile is casted by the artisan, it is cured in water for a period of time, and then air dried before being shipped.



To create your story, drop into our showroom or visit us online. We have showrooms located in Mumbai | Delhi | Ahmedabad | Vadodara | Goa | Bengaluru | Hyderabad | Pune

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ISO 9001: 2015 Certified Company | Brochure Date: November, 2024

